

# Shelly Muelken, CMCA

## President

**Shelly Muelken is a self-motivated, assertive, and highly accomplished real estate professional. While her primary focus is property management, Shelly possesses a deep understanding of the commercial real estate industry as a whole and her abilities are well recognized within the local real estate community.**

### Role and Responsibilities

Shelly provides property management and accounting services as well as leasing representation for a portfolio encompassing office, industrial and retail property as well as multi-family homeowner associations. To each assignment, Shelly brings expertise in budget preparation, financial reporting, and lease administration. She places special emphasis on establishing strong tenant relations, which are critical to a successful tenant retention program.

Ensuring that each property is performing at optimum is also part of Shelly's focus. She coordinates all maintenance activities, solicits and negotiates contractor bids, and also oversees the execution of capital improvements.

### Experience

Shelly offers approximately 20 years of experience within the commercial real estate industry. Her professional career began as an industrial sales assistant and quickly evolved into property management. From 1989 to 1995, Shelly worked for Ross Company, a full-service commercial real estate firm headquartered in Roseville, Minnesota. In addition to traditional property management responsibilities, Shelly was also instrumental in the development of several retail centers during her tenure at Ross.

Shelly presently owns and operates Marketplace Commercial, which specializes in property management and brokerage services. Her integrity, enthusiasm, and dedication to her clients have all lead to her considerable success.

### Professional Affiliations

Shelly holds the Minnesota Real Estate Broker's License and is a member of the Minnesota Commercial Association of Realtors (MNCAR) and Minnesota Shopping Center Association (MSCA). She has also earned the Certified Manager of Community Associations (CMCA) designation and is a member of the Community Associations Institute (CAI).

She is also an active member of the community and has been influential in neighborhood development, having served on the task force for several municipalities throughout the greater Twin Cities metro area.

